

# SENATE AMENDMENT NO. \_\_\_\_\_

Offered by \_\_\_\_\_ Of \_\_\_\_\_

Amend SS/SCS/HCS/House Bill No. 1696, Page 5, Section 194.119, Line 116,

2 by inserting after all of said line the following:

3 "407.3007. 1. As used in this section, the following  
4 terms mean:

5 (1) "Artificial intelligence" or "AI", a machine-based  
6 system that can, for a given set of human-defined  
7 objectives, make predictions, recommendations, or decisions  
8 influencing real or virtual environments;

9 (2) "Mental health professional", the same as defined  
10 in section 632.005 and any profession licensed under chapter  
11 337.

12 2. Any person or entity who develops or deploys  
13 artificial intelligence in the state shall not advertise or  
14 represent to the public that the AI is or is able to act as  
15 a mental health professional or is capable of providing  
16 therapy services, psychotherapy services, or a mental health  
17 diagnosis.

18 3. Any violation of this section shall be considered  
19 an unlawful practice under the Missouri merchandising  
20 practices act under this chapter.

21 4. The attorney general shall have the exclusive  
22 authority to enforce the provisions of this section. Any  
23 individual may report violations of this section to the  
24 attorney general. If the attorney general finds that a  
25 violation occurred, the attorney general shall commence a

26 civil action in a court of competent jurisdiction. If the  
27 court finds that a violation occurred, the court may grant  
28 damages, civil penalties, injunctive relief, attorney fees,  
29 and any such other relief the court finds appropriate.  
30 Notwithstanding the provisions of section 407.100 to the  
31 contrary, civil penalties shall be as follows:

32 (1) Ten thousand dollars for the first violation; or

33 (2) Twenty thousand dollars for any subsequent  
34 violation.

35 5. If any subsequent provision of law is enacted after  
36 August 28, 2026, relating to the regulation of the  
37 utilization of artificial intelligence, then the subsequent  
38 provision of law shall be applicable to the extent that this  
39 section is inconsistent with that subsequent provision of  
40 law."; and

41 Further amend the title and enacting clause accordingly.