FIRST REGULAR SESSION

SENATE BILL NO. 61

90TH GENERAL ASSEMBLY

INTRODUCED BY SENATOR BENTLEY.

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TERRY L. SPIELER, Secretary.

S0267.01I

AN ACT

To repeal section 226.535, RSMo 1994, relating to tourist-oriented directional signs, and to enact in lieu thereof one new section relating to the same subject.

Be it enacted by the General Assembly of the State of Missouri, as follows:

Section A. Section 226.535, RSMo 1994, is repealed and one new section enacted in lieu thereof, to be known as section 226.535, to read as follows:

- 226.535. **1.** Signs, displays, and devices giving specific information of interest to the traveling public shall be erected and maintained within the right-of-way in such areas, in an appropriate distance from interchanges on the interstate system as shall conform with the rules and regulations promulgated by the [highway department] **state highways and transportation commission**. Such rules shall be consistent with national standards promulgated from time to time by the appropriate authority of the federal government, pursuant to Title 23, section 131, paragraph f, of the United States Code.
- 2. The commission shall adopt rules to implement a program for the erection and maintenance of tourist-oriented directional signs within the right-of-way of state highways in the state, except highways classified as interstate highways or freeways. The tourist-oriented directional signs shall provide business identification and directional information for businesses, services, natural attractions and activities which, during a normal business season, derive a major portion of the income and visitors for the business or activity from motorists not residing in the immediate area of the business or activity. Businesses, services, natural attractions and activities eligible for such tourist-oriented directional signs shall include, but not be limited to, caves, museums and wineries.

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