

SENATE BILL NO. 1064

102ND GENERAL ASSEMBLY

INTRODUCED BY SENATOR CARTER.

3965S.01I

KRISTINA MARTIN, Secretary

AN ACT

To repeal section 196.050, RSMo, and to enact in lieu thereof one new section relating to food labeling.

Be it enacted by the General Assembly of the State of Missouri, as follows:

Section A. Section 196.050, RSMo, is repealed and one new section enacted in lieu thereof, to be known as section 196.050, to read as follows:

196.050. **1. Except as otherwise provided in subsection 2 of this section,** in no event shall the said department of health and senior services prescribe or promulgate any regulation fixing or establishing any definitions or standards which are more rigid or more stringent than those prescribed by the federal act applying to any commodity covered by sections 196.010 to 196.120 and if any product or commodity covered by said sections shall comply with the definitions and standards prescribed by the federal act for such product or commodity, such product or commodity shall be deemed in all respects to comply with sections 196.010 to 196.120.

2. In addition to any federal or state law or regulation fixing or establishing any definitions or standards for such products or commodities, the department shall promulgate rules and regulations governing human food and beverage product labels when such products are offered for sale in this state regarding the following:

19 (1) A standardized front-of-package labeling system
20 designed to provide consumers with easy access to product
21 information to make informed purchasing decisions, including
22 when such products contain high levels of sodium, added
23 sugars, calories, or saturated fats, as determined by the
24 department;

25 (2) Clearly marked common allergens, gluten-containing
26 grains, and levels of caffeine exceeding more than ten
27 milligrams of caffeine per serving; and

28 (3) Requirements that products using imagery of fruits
29 and vegetables or claims of "whole grains", "multigrains",
30 or "wheat" in package or product marketing shall disclose on
31 the product label, in a standardized format, the percentage
32 of such grains, fruits, or vegetables present in the product.

33 Such rules and regulations may be more rigid or stringent
34 than those prescribed by federal law to the extent necessary
35 to carry out the duties prescribed in this section.

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