

**SENATE AMENDMENT NO. \_\_\_\_\_**

Offered by \_\_\_\_\_ of \_\_\_\_\_

Amend SS/Senate Bill No. 176, Page 3, Section 304.900, Line 74,

2 by inserting after all of said line the following:

3       "10. A personal delivery device operator may not sell  
4 or disclose a personally identifiable likeness to a third  
5 party in exchange for monetary compensation. For purposes  
6 of this section, a personally identifiable likeness includes  
7 photographic images, videos, digital image files, or other  
8 digital data that can be used to either directly or  
9 indirectly identify an individual. "Personally identifiable  
10 likeness" does not include aggregated or anonymized data.  
11 The use of any personally identifiable likeness by a  
12 personal delivery device operator to improve their products  
13 and services is allowed under this section. Information  
14 that would otherwise be protected under this section as  
15 confidential shall only be provided to a law enforcement  
16 entity with a properly executed, lawful subpoena."