

SECOND REGULAR SESSION

# SENATE BILL NO. 800

98TH GENERAL ASSEMBLY

INTRODUCED BY SENATOR SATER.

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ADRIANE D. CROUSE, Secretary.

4922S.011

## AN ACT

To amend chapter 620, RSMo, by adding thereto one new section relating to the Meet in Missouri act.

*Be it enacted by the General Assembly of the State of Missouri, as follows:*

Section A. Chapter 620, RSMo, is amended by adding thereto one new  
2 section, to be known as section 620.1620, to read as follows:

**620.1620. 1. This section shall be known and may be cited as the  
2 "Meet in Missouri Act".**

3 **2. As used in this section, the following terms shall mean:**

4 **(1) "Director", the director of the department of economic  
5 development;**

6 **(2) "Eligible commission", any regional convention and visitors  
7 commission created under section 67.601; any body designated by the  
8 division of tourism official destination marketing organization for a  
9 Missouri county which is designated as the single representative  
10 organization for the county to solicit and service tourism;**

11 **(3) "Eligible major convention event costs", all operational costs  
12 of the venue of a major convention event including, but not limited to,  
13 costs related to the following: security, venue utilities, cleaning,  
14 production of the event, installation and dismantling, facility rental  
15 charges, personnel, construction to prepare the venue, and other  
16 temporary facility construction;**

17 **(4) "Fund", the major economic convention event in Missouri fund  
18 established in this section;**

19 **(5) "Grant", an amount of money equal to the total amount of  
20 eligible major convention event costs listed in an approved major  
21 convention plan to be disbursed at the requested date from the fund to**

22 an eligible commission by the state treasurer at the direction of the  
23 director which shall not exceed the amount of estimated total sales  
24 taxes to be received by the state generated by sleeping rooms paid by  
25 guests of hotels and motels reasonably believed to be occupied due to  
26 the major convention event;

27 (6) "Major convention event", any convention if more than fifty  
28 percent of attendees travel to the convention from outside of Missouri  
29 and require overnight hotel accommodations;

30 (7) "Major convention plan", a written plan for the administration  
31 of a major convention event, containing such information as shall be  
32 requested by the director to establish that the event covered by the  
33 application is a major convention event including, but not limited to,  
34 the start and end dates of the major convention event, an identification  
35 of the organization planning the event, the location of the event,  
36 projected total and out-of-state attendance, projected contracted and  
37 actual hotel room nights, projected costs and revenues anticipated to  
38 be received by the eligible commission in connection with the event,  
39 the eligible major convention event costs, and evidence of satisfaction  
40 of the conditions of subsection 5 of this section.

41 3. (1) There is hereby created in the state treasury the "Major  
42 Economic Convention Event in Missouri Fund", which shall consist of  
43 moneys appropriated from the general revenue fund as prescribed in  
44 subsection 6 of this section and any gifts, contributions, grants, or  
45 bequests received from federal, private, or other sources. The state  
46 treasurer shall be custodian of the fund. In accordance with sections  
47 30.170 and 30.180, the state treasurer may approve disbursements. The  
48 fund shall be a dedicated fund and, upon appropriation, moneys in the  
49 fund shall be used solely for the administration of this section.

50 (2) Notwithstanding the provisions of section 33.080 to the  
51 contrary, any moneys remaining in the fund at the end of the biennium  
52 shall not revert to the credit of the general revenue fund.

53 (3) The state treasurer shall invest moneys in the fund in the  
54 same manner as other funds are invested. Any interest and moneys  
55 earned on such investments shall be credited to the fund.

56 4. For major convention plans which have complied with  
57 subsection 5 of this section, in addition to funds otherwise made  
58 available under Missouri law, a grant shall be paid from the fund by the

59 department of economic development to the eligible commission at the  
60 requested date. Any transfer of a grant from the fund to the treasurer  
61 or other designated financial officer of an eligible commission with an  
62 approved major convention plan shall be deposited in a separate,  
63 segregated account of such commission. The eligible commission shall  
64 agree to hold such funds until the major convention event has occurred  
65 and not disburse the funds until such time as the report in subsection  
66 7 has been submitted.

67 5. The director shall not disburse a grant until the director or  
68 his or her designee has approved a written major convention plan  
69 submitted to the department of economic development by an eligible  
70 commission requesting a grant. The director or his or her designee  
71 shall not approve any submitted major convention plan unless he or she  
72 finds that the following conditions have been met:

73 (1) The applicant submitting the major convention plan is an  
74 eligible commission;

75 (2) The projected start and end dates of the planned major  
76 convention event and the requested date of disbursement of the grant  
77 are no later than five years from the date of the application; and

78 (3) There is sufficient evidence that:

79 (a) The event shall qualify as a major convention event under  
80 this section including, but not limited to, evidence of the actual number  
81 of contracted advance hotel reservations or projected out-of-state  
82 attendance numbers and actual hotel room usage from comparable past  
83 events;

84 (b) A request for proposal or similar documentation  
85 demonstrates the applicant eligible commission is competing for the  
86 event against non-Missouri cities;

87 (c) Without the grant, the major convention event would not be  
88 reasonably anticipated to occur in Missouri; and

89 (d) The economic benefit to the state through any and all taxes  
90 attributable to the major convention event exceeds the amount of the  
91 major convention grant. In reviewing such evidence, the director shall  
92 take into account any expenditures by an attendee for sleeping rooms  
93 paid by guests of the hotels and motels typically constitutes less than  
94 fifty percent of the expenditures by such attendees at a major  
95 convention event.

96           **6. (1) Upon verification that the major convention plan complies**  
97 **with the terms of subsection 5 of this section, the director or his or her**  
98 **designee shall issue a certificate of approval to the eligible commission**  
99 **stating the date on which such grant shall be disbursed and the total**  
100 **amount of the grant, which shall be equal to the eligible major**  
101 **convention event costs listed in the approved major convention**  
102 **plan. The amount of any grant shall not exceed more than fifty percent**  
103 **of the cost of hosting the major convention event or one million dollars,**  
104 **whichever is less.**

105           **(2) The director shall annually request that the general assembly**  
106 **make an appropriation from the general revenue fund to the fund in an**  
107 **amount equal to the aggregate total of all approved grants scheduled**  
108 **for disbursement that year. Any such appropriation shall not exceed**  
109 **three million dollars in any year.**

110           **(3) Upon such annual appropriation and transfer into the fund**  
111 **from the general revenue fund, the director shall disburse all grants**  
112 **pursuant to certificates of approval.**

113           **7. Within one hundred eighty days of the conclusion of any major**  
114 **convention event for which a grant was disbursed under this section,**  
115 **the eligible commission that received such grant shall provide a**  
116 **written report to the director detailing the final amount of eligible**  
117 **major convention event costs incurred and actual attendance figures**  
118 **which certify compliance with subsection 2 of this section. If the final**  
119 **amount of total eligible major convention event costs is less than the**  
120 **amount of the grant disbursed to the eligible commission under an**  
121 **approved major convention plan, such commission shall refund to the**  
122 **state treasurer the excess greater than fifty percent of the actual cost**  
123 **for deposit into the fund. If the actual attendance figures for the major**  
124 **convention event are less than the fifty percent requirement of**  
125 **subsection 2 of this section, but are more than twenty-five percent, the**  
126 **eligible commission shall refund to the state treasurer a portion of the**  
127 **grant funds received equal to the excess received that is greater than**  
128 **the actual percentage of out-of-state attendance to the state treasurer**  
129 **for deposit into the fund. If twenty-five percent or less of the attendees**  
130 **meet the requirement, the entire amount of the grant shall be refunded**  
131 **to the state treasurer for deposit into the fund.**

132           **8. Any amounts that are refunded from a grant under this section**

133 shall be returned to the major economic convention event in Missouri  
134 fund to be used for future grants.

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