FIRST REGULAR SESSION

SENATE BILL NO. 530

98TH GENERAL ASSEMBLY

INTRODUCED BY SENATOR ONDER.

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2021S.03I

ADRIANE D. CROUSE, Secretary.

AN ACT

To amend chapter 160, RSMo, by adding thereto sixteen new sections relating to protecting the privacy of student data, with penalty provisions and an emergency clause.

Be it enacted by the General Assembly of the State of Missouri, as follows:

Section A. Chapter 160, RSMo, is amended by adding thereto sixteen new

- 2 sections, to be known as sections 160.1500, 160.1503, 160.1506, 160.1509,
- 3 160.1512, 160.1515, 160.1518, 160.1521, 160.1524, 160.1527, 160.1530, 160.1533,
- 4 160.1536, 160.1539, 160.1542, and 160.1545, to read as follows:
 - 160.1500. 1. It is the law of the state of Missouri under article I,
- section 15 of the Missouri constitution, that the people shall be secure
- 3 in their electronic communications and data from unreasonable
- 4 searches and seizures and that no warrant to access any electronic data
- 5 or communication shall issue without describing the data or
- 6 communication to be accessed as nearly as may be, nor without
- 7 probable cause, supported by written oath or affirmation. As used in
- 8 sections 160.1500 to 160.1545, the following terms shall mean:
- 9 (1) "Affective computing", systems and devices that can or
- 10 attempt to recognize, interpret, process, or simulate aspects of human
- 11 feelings or emotions;
- 12 (2) "Biometric record", a record of one or more measurable
- 13 biological or behavioral characteristics that can be used for automated
- 14 recognition of an individual, including fingerprints, retina and iris
- 15 patterns, voice prints, DNA sequence, including newborn screening
- 16 information, facial characteristics, and handwriting;
- 17 (3) "Cloud computing service", a service that enables on-demand
- 18 network access to a shared pool of configurable computing resources,

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- 19 including but not limited to networks, servers, storage, applications,
- and services to provide a student, teacher, or staff member account-20
- based productivity applications, including but not limited to email, 21
- 22document storage and document editing that can be rapidly
- provisioned and released with minimal management effort, or cloud-23
- computing service-provider interaction. A cloud computing service has 24
- the characteristics of on-demand self-service, broad network access, 25
- resource pooling, rapid elasticity, and measured service; 26
- 27 (4) "Cloud computing service provider", an entity, other than an 28 education institution, that operates a cloud computing service;
- 29 (5) "Department", the department of elementary and secondary 30 education;
- 31 (6) "Education institution" or "institution", any school district, 32 charter school, private school, community college, and any public or 33 private institution of higher education;
- 34 (7) "Education program", a program of instruction administered by an education institution within this state; 35
- 36 (8) "Interpersonal resources" or "interpersonal skills", noncognitive, emotional, and psychological or behavioral 37 38 characteristics and attributes and skills used to manage relationships and interactions among or between individuals; 39
- (9) "Intrapersonal 40 resources" \mathbf{or} "intrapersonal skills", noncognitive, emotional, and psychological or behavioral 42 characteristics and attributes used to manage emotions and attitudes within an individual;
 - (10) "Parent", shall include a student's parent or legal guardian;
- (11) "Predictive modeling", the use of educational data-mining 45 methods to make predictions about future behaviors or performance; 46
 - (12) "Process" or "processing", to use, access, manipulate, scan, modify, transform, disclose, store, transmit, transfer, retain, aggregate, or dispose of student or teacher data;
- 50 (13) "Psychological resources", noncognitive, emotional characteristics, attributes, and skills, including mindsets, learning 51 strategies, and effortful control, used by an individual to address or 5253 manage various life situations;
- (14) "State agency" or "state agencies", the department, the 54 department of higher education, the state board of education, the P-20 55

56 Council, the coordinating board for early childhood, the coordinating

- 57 board for higher education, and companion student-finance agencies,
- 58 any regional education service agency, or any other state education
- 59 entity;
- 60 (15) "Student database", the Missouri Student Information System
- 61 (MOSIS), as well as any other data system or data warehouse
- 62 containing student information, including regional, interstate, or
- 63 federal data warehouse organizations under contract to or with a
- 64 memorandum of understanding with the department;
- 65 (16) "Track", to collect and maintain records of a student's
- 66 activities once the student exits the education system, including but not
- 67 limited to the student's entrance into and progression through the
- 68 workforce or the military;
- 69 (17) "Workforce information", information related to
- 70 unemployment insurance, wage records, unemployment insurance
- 71 benefit claims, or employment and earnings data from workforce data
- 72 sources, such as state wage records, wage record interchange system,
- 73 or the federal employment data exchange system;
- 74 (18) "Written consent", written consent given within six months
- 75 before the data collection or disclosure consented to, specifically
- 76 referencing that data collection or disclosure, and dated and signed on
- 77 the same day.
- 78 2. As used in sections 160.1500 to 160.1545, the following terms
- 79 shall have the same meaning as defined in 34 C.F.R. §99.3:
- 80 (1) "Disclosure";
- 81 (2) "Education records";
- 82 (3) "Eligible student";
- 83 **(4)** "Parent";
- 84 **(5)** "Party";
- 85 (6) "Personally identifiable information";
- 86 **(7)** "Record"; and
- 87 **(8)** "Student".
 - 160.1503. 1. Student data collected by any state agency without
 - 2 the written consent of parents for any student under the age of
- 3 eighteen or eligible students shall be limited to the following:
- 4 (1) The student's identification number for the Missouri student
- 5 information system;

- 6 (2) Assessment results of the statewide assessment system;
- 7 (3) Course taking and completion, credits earned, course grades,
- 8 grade point average, date of birth, grade level, and expected graduation
- 9 date and graduation cohort;
 - (4) Degree, diploma, or credential attainment;
- 11 (5) Enrollment, attendance, and transfers;
- 12 (6) Medical, health, and mental-health records limited to 13 immunization records required by state law, or records required by the
- 14 Individuals with Disabilities Education Act or section 504 of the
- 15 Rehabilitation Act;

- 16 (7) Discipline reports limited to objective information about
- 17 disciplinary incidents or that are required to be disclosed to
- 18 appropriate law enforcement authorities under section 160.261 or, for
- 19 institutions of higher education, objective information sufficient to
- 20 produce the Title IV Annual Incident Report pursuant to the Clery Act,
- 21 **20 U.S.C. Section 1092(f)**;
- 22 (8) Remediation data;
- 23 (9) Special education data, limited to data required by the
- 24 Individuals with Disabilities Education Act or Section 504 of the
- 25 Rehabilitation Act;
- 26 (10) Demographic data, limited to that required by the federal
- 27 Elementary and Secondary Education Act, including race, economic
- 28 status, disability status, and English language proficiency status;
- 29 (11) Student workforce information, limited to information
- 30 related to work-study programs participated in for academic credit;
- 31 (12) Student or family income data, limited to data required by
- 32 law to determine eligibility to participate in or receive financial
- 33 assistance under a program; and
- 34 (13) Information about extracurricular activities, limited to
- 35 activities that are school-sponsored and engaged in for academic credit.
- 36 2. A state agency shall not collect from parents, eligible students,
- 37 or through data sharing agreements with any other entity, any of the
- 38 following:
- 39 (1) Medical, health information, including but not limited to
- 40 height, weight, and body mass index, and mental health records, except
- 41 as provided in subdivision (6) of subsection 1 of this section;
- 42 (2) Student or family workforce information, except as provided

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43 in subdivision (12) of subsection 1 of this section;

- (3) Student biometric records;
- (4) Any data collected via affective computing, including analysis 45of facial expressions, EEG brain wave patterns, skin conductance, 46 galvanic skin response, heart-rate variability, pulse, blood volume, 47 48 posture, and eye-tracking;
 - (5) Any data, including any data resulting from state or national assessments, that measure psychological or behavioral resources, mindsets, learning strategies, effortful control, attributes, dispositions, social skills, attitudes, or intrapersonal resources;
 - (6) Any data collected through predictive modeling; and
 - (7) Information about student or family religious affiliation.
- 3. No funds, whether from federal Race to the Top grants, American Reinvestment and Recovery Act funds, or any other source, shall be used on construction, enhancement, or expansion of any data system that does not comply with the provisions of section 160.1500 to 59 160.1545, or that is designed to track students beyond their K-12 or postsecondary education careers or compile their personal, nonacademic information, or evaluation of academic programs and student progress.
- 63 4. No state agency shall pursue or accept any grant, whether from the federal government or any private entity, that would require 65 collecting or reporting any types of data in violation of this section.
- 160.1506. 1. By June thirtieth annually, state agencies shall publicly and conspicuously disclose on their websites the existence and character of any personally identifiable information from education records maintained by the agencies or education institutions, directly or through contracts with outside parties. By June thirtieth annually, state agencies shall also provide electronic notification of this information to the chairs of the senate education committee, house of representatives elementary and secondary education committee, and the joint committee on education. Such disclosure and electronic 10 notifications shall include the following:
- 11 (1) The legal authority that authorizes the establishment and 12 existence of the data repository;
- 13 (2) The principal purpose or purposes for which the information 14 is intended to be used;

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15 (3) The categories of individuals on whom records are 16 maintained in the data repository;

- (4) The categories of records maintained in the data repository;
- 18 (5) Each expected disclosure of the records contained in the data 19 repository, including the categories of recipients and the purpose of 20 such disclosure;
- 21 (6) The policies and practices of the state agency or education 22 institution regarding storage, retrievability, access controls, retention, 23 and disposal of the records;
 - (7) The title and business address of the official who is responsible for the data repository, and the name and business address of any contractor or other outside party maintaining the data repository for or on behalf of the state agency or education institution;
 - (8) The procedures whereby parents or eligible students, or teachers, can be notified at their request if the data repository contains a record pertaining to that student or teacher; and
 - (9) The procedures whereby parents or eligible students, or teachers, can be notified at their request how to gain access to any record pertaining to that student or teacher contained in the data repository, and how they can contest its content.
 - 2. Upon request, parents and eligible students shall be provided a printed copy of their education records that are held in an education database, and shall have the right to correct those education records in a manner that is consistent with requirements of state and federal law.
- 3. State agencies shall use only aggregate data in published reports.

160.1509. No state or national student assessment shall be adopted or administered in this state by any school district or charter school that collects any type of psychological or behavioral data, including assessment of noncognitive skills or attributes, psychological resources, mindsets, learning strategies, effortful control, attitudes, dispositions, social skills, or other interpersonal or intrapersonal resources.

160.1512. No state agency, school board, or education institution offering grades prekindergarten through twelve shall administer any student survey, assessment, analysis, evaluation, or similar instrument

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4 that solicits information about the student or the student's family 5 concerning the following:

- (1) Political affiliations or beliefs;
- 7 (2) Mental or psychological problems, psychological resources, 8 mindsets, learning strategies, effortful control, attributes, dispositions, 9 social skills, attitudes, or intrapersonal resources;
 - (3) Sexual behavior or attitudes;
 - (4) Illegal, antisocial, self-incriminating, or demeaning behavior;
- 12 (5) Critical appraisals of another individual with whom a student 13 has a close family relationship;
- 14 (6) Legally recognized privileged or analogous relationships, 15 such as those with a lawyer, physician, or clergy member;
 - (7) Religious practices, affiliations, or beliefs;
 - (8) Personal or family firearm ownership; or
- 18 (9) Income or other income-related information except that 19 which is required by law to determine eligibility to participate in or 20 receive financial assistance under a program.
- 160.1515. 1. Subject to the exceptions contained in sections 160.1500 to 160.1545, access to student education records in the student database shall be restricted to the authorized representatives of the department, state agency, or education institution who require such access to perform their assigned duties. No party may be designated an authorized representative unless that party is an employee of the department, state agency, or education institution and is under the direct control of the department, state agency, or education institution.
- 2. Subject to the exceptions contained in sections 160.1500 to 160.1545, no personally identifiable student or teacher data shall be disclosed without the written consent of the parents for any student under age of eighteen or eligible students as defined in subsection 2 of section 160.1500.
- 3. The department shall develop and publish criteria for the approval of research-related data requests from state agencies, political subdivisions, local governmental agencies, the general assembly, academic researchers, and the public.
- 4. Personally identifiable information from an education record of a student shall not be released to a party conducting studies for or on behalf of the state agencies or education institutions without the

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21written consent of the parent or eligible student, or of the affected teacher, except to develop, validate, or administer assessments or 23administer student-aid programs. Any outside party conducting such 24a study shall meet all the requirements for contractors set forth in subsection 6 of this section. 25

- 5. In conducting any audit or evaluation of an education program, or any compliance or enforcement activity in connection with legal requirements that relate to state or district supported education programs, when such audit, evaluation, or activity involves access to personally identifiable student data or information, education records may be released only to authorized representatives of state agencies, 32 school boards, or institutions. No party may be designated an authorized representative unless that party is an employee of the department, state agency, or education institution and is under the direct control of the department, state agency, or education institution.
- 36 6. State agencies shall not disclose personally identifiable information from education records without the written consent of 37 parents or students eighteen years of age or older unless formally 38 emancipated to a contractor, consultant, or other party to whom the 39 40 state agency has outsourced institutional services or functions unless that outside party:
 - (1) Performs an institutional service or function for which the state agency would otherwise use its employees;
 - (2) Is under the direct control of the state agency with respect to the use and maintenance of education records or teacher records;
- 46 (3) Limits internal access to education records to those individuals who require access to those records for completion of the 47 contract; 48
- 49 (4) Does not use the education records for any purposes other than those explicitly authorized in the contract; 50
 - (5) Does not disclose any personally identifiable information from education records to any other party:
- 53 (a) Without the written consent of the parent for any student under the age of eighteen, or student eighteen years of age or older 54 unless formally emancipated; or 55
- 56 (b) Unless required by statute or court order and the party provides a notice of the disclosure to the state agency that provided the 57

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information no later than the time the information is disclosed, unless providing notice of the disclosure is expressly prohibited by the statute 59 or court order; 60

- (6) Maintains reasonable administrative, technical, and physical safeguards to protect the security, confidentiality, and integrity of the personally identifiable student or teacher data in its custody;
- (7) Uses encryption technologies to protect data while in motion or in its custody from unauthorized disclosure using a technology or methodology specified by the Secretary of the United States Department of Health and Human Services in guidance issued under section 13402(H)(2) of Public Law 111-5;
- (8) Has sufficient administrative and technical procedures to monitor continuously the security of personally identifiable student or teacher data in its custody;
- (9) Conducts a security audit annually and provides the results of that audit to each state agency that provides education records or teacher records:
- 75 (10) Provides the state agency with a breach-remediation plan acceptable to the state agency before initial receipt of education 76 77 records;
 - (11) Reports all suspected security breaches to the state agency that provided education records as soon as possible but not later than forty-eight hours after a suspected breach was known or would have been known by exercising reasonable diligence;
 - (12) Reports all actual security breaches to the state agency that provided education records as soon as possible but not later than twenty-four hours after an actual breach was known or would have been known by exercising reasonable diligence;
- (13) In the event of a security breach or unauthorized disclosure of personally identifiable information, pays all costs and liabilities incurred by the state agency related to the security breach or unauthorized disclosure, including but not limited to the costs of responding to inquiries about the security breach or unauthorized 91 disclosure, of notifying subjects of personally identifiable information about the breach, of mitigating the effects of the breach for the subjects of the personally identifiable information, and of investigating the cause or consequences of the security breach or unauthorized 94

95 disclosure; and

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- (14) Destroys or returns to the state agency all personally 96 identifiable information in its custody upon request and at the 97 termination of the contract.
- 160.1518. In the event of a security breach or unauthorized disclosure of personally identifiable student data, whether by a state agency or by a third party given access to education records pursuant 3 to section 160.1515, the state agency shall:
- 5 (1) Immediately notify any individual whose personally identifiable student data may have been affected of the breach or 7 disclosure;
 - (2) Report the breach or disclosure to the Family Policy Compliance Office of the United States Department of Education; and
- 10 (3) Investigate the causes and consequences of the breach or disclosure. 11
- 160.1521. 1. Personally identifiable information collected by any state agency in education records shall not be disclosed to any party for a commercial use, including but not limited to marketing products or services, compilation of lists for sale or rental, development of products or services, or creation of individual, household, or group profiles. 6
- 2. Any cloud computing service provider performing services for a state agency is prohibited from using information from education records, or information relating to a student or created by a student 10 through the use of a cloud computing service, for any purpose other than providing the cloud computing service to the state agency for 11 educational purposes and maintaining the integrity of that specific service. Prohibited purposes for processing the information identified in this subsection include, but are not limited to, the following:
 - (1) Online behavioral advertising;
 - (2) Creating or correcting an individual or household profile for advertising, marketing, or similar commercial purposes;
- 18 (3) Analyzing information to facilitate the advertising, sale, or marketing of a product or service; 19
 - (4) The sale of the information for any commercial purpose;
- 21 (5) Disclosing the information to any third party other than a service provider that is performing services on behalf of the cloud 22

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computing service provider and that is subject to all of the privacy and data security restrictions that apply to the cloud computing service provider; or

- 26 (6) Any other similar commercial for-profit activity; provided 27 however, that a cloud computing service provider may process or 28 monitor student data solely to provide such service to the state agency 29 and to maintain the integrity of such service.
- 30 3. Any cloud computing service provider that enters into an agreement to provide cloud computing services to a state agency shall certify in writing to that state agency that:
- 33 (1) It shall comply with the terms and conditions set forth in subsection 6 of section 160.1515;
 - (2) The state agency maintains ownership of all student data; and
- 36 (3) The cloud computing service provider shall be responsible for 37 all damages associated with a data breach as provided in section 38 160.1545.
- 4. Any student data stored by a cloud computing service provider shall be stored within the boundaries of the United States.

160.1524. No student data shall be used for predictive modeling for detecting behaviors, beliefs, or value systems, or predicting or forecasting student outcomes.

160.1527. There shall be no video monitoring of classrooms for 2 any purpose, including for teacher evaluation, without the approval of 3 the district's school board after public hearings and the written consent 4 of the teacher and of the parents of all students in the classroom.

160.1530. Personally identifiable information from education records shall not be disclosed to any noneducation government agency, including but not limited to the Missouri department of labor and industrial relations, whether within or outside the state, or to any party that intends to use or disclose the information or data for the purpose of workforce development or economic planning. Data linkages or sharing of data with other states without expressed permission of the individuals affected are prohibited.

160.1533. Personally identifiable information from education records may not be disclosed to any government agency or other entity outside the state, except disclosure in the following circumstances:

(1) To an institution attended by a student who has transferred

5 out of state;

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- 6 (2) To an out-of-state program in which a student voluntarily 7 participates and for which such a data transfer is a condition or 8 requirement of participation; or
- 9 (3) When a student is classified as a "migrant" for federal 10 reporting purposes.
 - 160.1536. 1. No personally identifiable information from education records may be disclosed to any federal agency, including but not limited to the United States Department of Education or the United States Department of Labor or their representatives, unless:
 - (1) Such disclosure is required by the United States Department of Education as a condition of receiving a federal education grant;
 - (2) The United States Department of Education agrees in writing to use the information from the education records or teacher records only to evaluate the program or programs funded by the grant;
- 10 (3) The United States Department of Education agrees in writing
 11 that the information shall not be used for any research beyond that
 12 related to evaluation of the program or programs funded by the grant,
 13 unless the parent or eligible student, or any teacher, whose information
 14 or data shall be used for such evaluation affirmatively consents in
 15 writing to that use;
 - (4) The United States Department of Education agrees in writing to destroy the information or data upon completion of the evaluation of the program or programs for which the information or data were compiled; and
- 20 (5) The grant or program in connection with which the 21 information or data are required is one explicitly authorized by federal 22 statute or by federal rule properly promulgated under the federal 23 Administrative Procedure Act, 5 U.S.C. Section 500, et seq.
 - 2. If the United States Department of Education requires, as a condition of making a federal education grant, that the grant recipient disclose student information under circumstances that do not comply with subdivision (1) of subsection 1 of this section, the grant recipient shall obtain written consent from the parents of every student, or from eligible students, whose information shall be disclosed.
- 30 3. If the United States Department of Education demands personally identifiable student information without the written consent

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of the affected parents or eligible students, the grant recipient shall provide written notification to those parents and eligible students of the following:

- 35 (1) That the grant recipient has been required to disclose the 36 student's information or the teacher's data to the United States 37 Department of Education;
- 38 (2) That neither the grant recipient nor any other entity within 39 the state of Missouri shall have control over use or further disclosure 40 of that information or data; and
- 41 (3) The contact information, including the name, telephone 42 number, and email address of the United States Department of 43 Education official who demands the disclosure.

160.1539. State agencies, school boards, or institutions shall not disclose student or teacher information to any assessment consortium of which the state is a member, or company with which the state contracts for development or administration of any assessment, unless:

- 5 (1) The information is transmitted in nonindividual record 6 format;
 - (2) The information is limited to information directly related to the assessment, such as a student's grade level and test scores; and
- 9 (3) No psychological or behavioral information of any kind, 10 including that listed in section 160.1503, is included as part of the test 11 scores.

160.1542. An education institution shall destroy and remove from
the student database all education records of a student within five
years of the student's graduation or withdrawal from that institution,
provided that the institution may retain records showing dates of
attendance, diploma, or degree received and contact information. If a
student withdraws from an education institution before graduating, the
institution shall, within one year of the student's withdrawal, destroy
and remove from the database all education records of that student
except records showing dates of attendance. Destruction shall be
compliant with the standards of data destruction identified in the
National Institute of Standards and Technology (NIST) special
publication 800-88.

160.1545. 1. Each violation of any provision of sections 160.1500 2 to 160.1545 by an organization or entity other than a state agency, a

school board, or an institution shall be punishable by a civil penalty of up to one thousand dollars. A second violation by the same organization or entity involving the education records and privacy of the same student shall be punishable by a civil penalty of up to five thousand dollars. Any subsequent violation by the same organization or entity involving the education records and privacy of the same student shall be punishable by a civil penalty of up to ten thousand dollars. Each violation involving a different individual education record or a different individual student shall be considered a separate violation for purposes of civil penalties.

- 2. The attorney general shall have the authority to enforce compliance with this section by investigation and subsequent commencement of a civil action, to seek civil penalties for violations of sections 160.1500 to 160.1545, and to seek appropriate injunctive relief, including but not limited to a prohibition on obtaining personally identifiable information for an appropriate time period. In carrying out such investigation and in maintaining such civil action, the attorney general or any deputy or assistant attorney general is authorized to subpoena witnesses, compel their attendance, examine them under oath, and require that any books, records, documents, papers, or electronic records relevant to the inquiry be turned over for inspection, examination, or audit. Subpoenas issued under this subsection may be enforced pursuant to the Missouri rules of civil procedure.
- 3. Nothing contained in this section shall be construed as creating a private right of action against a state agency, a school board, or an institution as defined in 160.1500.

Section B. Because of the immediate and urgent need to protect Missourians from government intrusion and the immediate need to protect personal privacy and the privacy of student data in Missouri, section A of this act is deemed necessary for the immediate preservation of the public health, welfare, peace and safety, and is hereby declared to be an emergency act within the meaning of the constitution, and section A of this act shall be in full force and effect upon its passage and approval.

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