SECOND REGULAR SESSION IP E R F E C T E D1

SENATE SUBSTITUTE FOR

SENATE BILL NO. 607

96TH GENERAL ASSEMBLY

INTRODUCED BY SENATOR STOUFFER.

Offered March 7, 2012.

Senate Substitute adopted, March 7, 2012.

Taken up for Perfection March 7, 2012. Bill declared Perfected and Ordered Printed.

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TERRY L. SPIELER, Secretary.

AN ACT

To amend chapter 226, RSMo, by adding thereto one new section relating to the regulation of outdoor advertising.

Be it enacted by the General Assembly of the State of Missouri, as follows:

Section A. Chapter 226, RSMo, is amended by adding thereto one new 2 section, to be known as section 226.541, to read as follows:

226.541. 1. As used in this section, the following words or phrases mean:

- (1) "Conforming out of standard signs", signs that fail to meet the current statutory and administrative rule requirements for outdoor advertising but currently comply with the terms of the federal/state agreement and meet the August 27, 1999, statutory and administrative rule requirements that governed outdoor advertising and the highway beautification act of 1965;
- 9 (2) "Federal/state agreement", an agreement executed between 10 the United States Department of Transportation and the state highways 11 and transportation commission on February 22, 1972, for carrying out 12 national policy relative to control of outdoor advertising in areas 13 adjacent to the national system of interstate and defense highways and 14 the federal-aid primary system;
- 15 (3) "Qualifying signs", signs which meet the requirements for 16 outdoor advertising in effect on August 27, 1999, and the requirements 17 of the federal/state agreement;

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(4) "Reset", movement of a sign structure from one location to another location on the same or adjoining property, if the adjoining property is zoned commercial or industrial or in an unzoned commercial or industrial area and the owner of the sign has obtained the legal right to erect a sign on the adjoining property from its owner, as authorized by a sign permit amendment and the terms of an executed written partial waiver and reset agreement between the permit owner and the state highways and transportation commission;

- (5) "Substantially rebuilt", any reconstruction or repair of a sign that requires the replacement of fifty-one percent or more of the sign structure's support poles in a twelve-month period.
- 2. Subject to the provisions of this section, and if allowed by applicable local regulations, conforming out of standard signs shall be treated as conforming signs under commission administrative rules, including new display technologies, lighting, cutouts, and extensions, except that such signs shall not be substantially rebuilt except in accordance with the provisions of this section. If allowed by applicable local regulations, new technologies, lighting, cutouts, and extensions may be utilized on conforming and conforming out of standard signs in accordance with Missouri department of transportation regulations.
- 3. On the date the commission approves funding for any phase or portion of construction or reconstruction of any street or highway, the rules in effect for outdoor advertising on August 27, 1999, shall be reinstated for that section of highway scheduled for construction and there shall immediately be a moratorium imposed on the issuance of state sign permits for new sign structures.
- 4. Owners of existing signs which meet the requirements for outdoor advertising in effect on August 27, 1999, and the requirements of the federal/state agreement and who voluntarily execute a partial waiver and reset agreement may reset such signs on the same or adjoining property. Such reset agreements shall be contingent upon obtaining any required local approval to reset the sign structure. Any sign which has been reset must still comply with the August 27, 1999, outdoor advertising regulations after it has been reset.
- 5. Owners of existing signs who elect to reset qualifying signs shall receive compensation representing the actual cost to reset the existing sign. Signs which have been reset under these provisions must

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55 be reconstructed of the same type materials and may not exceed the 56 square footage of the original sign structure.

- 6. Sign owners may elect to reset existing qualifying signs by executing a partial waiver and reset agreement with the commission. Such agreement shall specify the size, type, and location of the rebuilt sign and the reset expenses to be paid to the owner by the commission.
- 7. Immediately upon the completion of construction on any section of highway, the moratorium on new permits shall be lifted and the rules for outdoor advertising in effect on the date the construction is completed shall apply to such section of highway.
- 8. Local zoning authorities may prohibit the resetting of qualifying signs which fail to comply with local regulations.
- 9. All signs shall be subject to the biennial inspection fees under section 226.550.

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Bill

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