

Frank A. Barnitz 16th Senate District CAPITOL BUILDING, ROOM 427 JEFFERSON CITY, MO 65101

For Immediate Release: October 16, 2009 Contact: Tony Benz (573) 751-2108

Rolla Selected as DREAM Initiative City

JEFFERSON CITY — Senator Frank Barnitz, D-Lake Spring, today applauded the Department of Economic Development for naming the City of Rolla as a "DREAM City." The Downtown Revitalization and Economic Assistance for Missouri (DREAM) Initiative is designed to help communities receive state assistance to ultimately improve the area's economy.

"I am pleased to see that Rolla, an already enthusiastic and impressive community, has been selected as a DREAM City," said Sen. Barnitz. "This designation will help our area receive assistance, which can take the city to a new level of success and prosperity, just as it has done for the communities that have received this distinction before. I am looking forward to seeing the program in action, and I'm excited about the difference it will make in our community."

The DREAM Initiative is a comprehensive approach to downtown revitalization that includes aid to navigate through various state assistance programs to help with job creation and community betterment projects. Support for DREAM cities includes technical assistance and planning, historic preservation, public infrastructure, facade renovation, housing development, and additional trainings. The communities receive the designation for a three-year period.

Cities are selected based on their potential to invest time and effort into the process. In order to apply, the city must present a comprehensive, multi-dimensional approach to revitalization to the Department of Economic Development.