



MISSOURI SENATE

JEFFERSON CITY

Frank A. Barnitz
16th Senate District

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Sen. Frank Barnitz Announces Tourism Funding for Gasconade County

JEFFERSON CITY – Sen. Frank Barnitz, D-Lake Spring, today announced that the Division of Tourism has distributed a matching fund award to the City of Hermann to promote tourism in the area. The \$5,000 in state funds will go towards the city’s Wine Country Getaway event.

“I am always pleased when state programs can help local communities in the district,” said Sen. Barnitz. “With gas prices increasing, more and more Missourians are looking for local, interesting events to attend.”

The Tourism Division’s Cooperative Marketing Program distributes state funds on a competitive basis. The program utilizes partnerships between the state and qualified nonprofit destinations for the promotion of tourism attractions and businesses. The program asks organizations to match the funds provided by the state. The City of Hermann will match the state’s \$5,000 in order to market the wine event.

“This program provides cities like Hermann the opportunity to promote local events with the help of the state,” said Sen. Barnitz. “It is a collaborative effort that really benefits residents as well as travelers coming to the area.”

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