



## MISSOURI SENATE

Rob Mayer  
25th Senate District

JEFFERSON CITY

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# Two Cities in Sen. Mayer's District Named DREAM Communities

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JEFFERSON CITY – Sen. Rob Mayer, R-Dexter, is congratulating two 25<sup>th</sup> Senatorial District cities, Poplar Bluff and Caruthersville, on their selection today by the governor to be chosen for the 2007 DREAM (Downtown Revitalization and Economic Assistance for Missouri) Initiative. The program offers state help to 10 communities each year in downtown redevelopment and revitalization efforts. In the program's inaugural year last year, Kennett in the 25<sup>th</sup> District was chosen as a DREAM community.

"I'm proud that Poplar Bluff and Caruthersville will be the latest Southeast Missouri cities to receive this DREAM designation," said Sen. Mayer. "One only needs to recall the devastation by the tornadoes and severe thunderstorms in 2006 to realize what a help this will be to the town of Caruthersville, still recovering from the deadly tornado. Poplar Bluff continues to work to revitalize its downtown economy as well, and this designation will only further those efforts."

The DREAM Initiative was unveiled last year to provide Missouri's small and mid-sized towns the same access to economic development tools as larger communities. Selected communities become active members of the DREAM Initiative for three years and gain prioritized access to state-supported programs through ongoing cooperation among several unique agencies and funding sources. Programs include technical and financial assistance for infrastructure improvements, historic preservation, affordable housing, community services, business development, and job creation.

“I thank the governor for helping these communities in our district help themselves,” said Sen. Mayer. “With a little bit of help, I’m confident both Caruthersville and Poplar Bluff, just as Kennett, will be well on their ways to achieving their full economic potential.”

*Senator Robert Mayer represents the people of Wayne, Ripley, Butler, Stoddard, New Madrid, Pemiscot and Dunklin counties in the Missouri Senate.*