



THE STOUFFER REPORT

Senator Bill Stouffer
Senate District 21

Capitol Building, Room 332
Jefferson City, MO 65101

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Missourians Can Vote on New License Plate Design

What do you think should be on the Missouri license plate? Ten years ago, when Missouri changed its license plates, we had a drawing contest. We all hoped for great things, but ended with a squiggly line to represent the rivers. Today, the state of Missouri is giving a second chance. We now can vote on a new license plate online.

To vote on the next license plate, log on to the Department of Revenue Web site at www.dor.mo.gov and click on "Vote for Missouri's New License Plate." Missourians are able to vote through March 5, and the winner will be announced after that time.

There are three designs to choose from for the new plate. One displays a blue and white background similar to the current license plate, an outline of the state of Missouri, and a bluebird, Missouri's official state bird. The other two plates have all-white backgrounds. On one, the Missouri logo contains a bright orange sun, and the letters have reflections, as they would on Missouri's beautiful rivers, lakes or other waterways. The final choice is a more simplified design that includes a yellow sun and a "ribbon" pattern that looks like Missouri's clear skies.

The design for Missouri's current license plate was unveiled on April 1, 1996. The current license plate design replaced the white-on-maroon plates that had been in use since 1979. In 2004, state legislators passed into law another required plate redesign. Senate legislation authorized the License Plate Advisory Committee to again develop designs for a new Missouri license plate.

The new plate is needed to help law enforcement with unregistered motorists. Also, this will help with tab thefts in urban areas. Finally, the state is already running out of configurations for license plate numbers. In the process of reissuing license plates, the Legislature is trying to eliminate some of the inventory of license plates the Department of Revenue must keep.

I encourage everyone to go online and give your input on the Missouri license plate's next signature design.

If you have questions or comments about this or any other issue, please call toll free (866) 768-3987 or by e-mail at bstouffer@senate.mo.gov.

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